

<b>Course</b>	<b>International Sustainable Tourism</b>
<b>Course Number</b>	6596
<b>Exam Number</b>	6596
<b>Course Frequency</b>	Winter Semester, Summer Semester
<b>Duration</b>	1 Semester
<b>Contact Hours per Week</b>	2
<b>Teaching and Learning Forms</b>	Seminar
<b>ECTS Credit Points</b>	2,5
<b>Workload</b>	62,5 hours <ul style="list-style-type: none"> <li>- Attendance time in courses: 28 hours</li> <li>- Self-study: 34,5 hours</li> </ul>
<b>Language</b>	English
<b>Course Responsibility</b>	Prof. Dr. Harald Zeiss
<b>Prerequisites for Participation</b>	Students should know the basics of tourism management and have learned the processes and interrelationships. In addition, knowledge of the tourism value chain is necessary, especially regarding the most important service providers (flight, hotel, etc.).
<b>Content</b>	<p>The course focuses on sustainable development and management regarding environmental issues in different tourism sectors. It examines key players such as airlines, tour operators, cruise shipping and gives insights about waste management, energy consumption and animal welfare in the tourism industry.</p> <p>Students will acquire the ability to judge and compare the influences of tourism on resources, society, and environment and to analyse their pros and cons. The students will understand how International Sustainability is put into practice in the tourism sector.</p> <p>Through a combination of theoretical and practical examples the students will learn the essential topics. Students will prepare for class by reading given documents, preparing group presentations, and discussing on the topic that is presented.</p> <p>Fundamental topics are:</p> <ul style="list-style-type: none"> <li>- Influences of tourism on resources, society, and environment</li> <li>- Development of environmental protection in the international tourism industry</li> <li>- Social responsibility in the international tourism industry</li> </ul>

<b>Course</b>	<b>International Sustainable Tourism</b>
	<ul style="list-style-type: none"> <li>- Sustainable use of resources in the touristic value creation chain</li> <li>- Solutions and developments of a sustainable international tourism</li> <li>- Management of sustainability projects and policies</li> </ul>
<b>Target Competencies</b>	<p>Graduates will demonstrate a broad and integrated knowledge and understanding of the scientific foundations of sustainability in tourism. They will develop a critical understanding of the major theories, principles, and methods of sustainable tourism and are able to extend their knowledge beyond the tourism industry. Their knowledge and understanding will be at the same level like the current literature. Graduates will also be able to apply their knowledge and understanding to activities and problems in the tourism sector.</p> <p>This course thus imparts competencies at level 1 of the Qualifications Framework for German Higher Education Qualifications (HQP) at Bachelor level. This applies to the following areas:</p> <ul style="list-style-type: none"> <li>- Knowledge and understanding</li> <li>- Use, application and creation of knowledge</li> </ul>
<b>Examination and Course Achievement</b>	The primary form of examination is presentation.
<b>Basic Literature</b>	Fischer, Anton (2020): Sustainable Tourism. UTB.