

International Business Studies (B.A.), Programme Option Double Degree English

Module	Semester	Contact Hours per Week	Type of Examination	ECTS-Credit Points
General Management				15
Project Management	5	2	TP / PR / PW	2,5
Seminar: Selected Business Problems of International Firms	5	2	TP / PR	2,5
International Business	6	2	TP / PR / WE90	2,5
International Marketing	6	2	TP / PR / PW / WE60	2,5
HR Management for International Firms	6	2	TP / PR / PW / WE60	2,5
Innovation & Knowledge Management	6	2	TP / PR / PW / WE60 / OE	2,5
Leadership				10
Change Management	5	2	TP / PR / PW / WE60 / OE	2,5
Collaboration in International Teams	5	2	TP / PR / PW / WE60	2,5
Employer Branding	6	2	TP / PR / PW / WE60	2,5
Managing Diverse Conflicts	6	2	TP / PR / PW / WE60	2,5
Live Communication				17,5
Event Management	5	2	TP / PR / PW / WE60 / OE	2,5
Sponsoring and Public Relations	5	2	TP / PR / PW / WE60 / OE	2,5
Study Skills	5	2	TP / PR / PW / WE90	2,5
Practical Project	6	4	TP / PR / PW	5
Media Competence	6	4	TP / PR / PW / WE90	5
German as a Foreign Language				10
German as a Foreign Language 1	5	4	TP / PR / PW / K120 / OE / WE90+OE	5
German as a Foreign Language 2	6	4	TP / PR / PW / WE120 / OE / WE90+OE	5
Elective Courses				7,5
Elective Course 1	5	2	TP / PR / PW / WE60 or according to original degree programme	2,5
Elective Course 2	5	2	TP / PR / PW / WE60 or according to original degree programme	2,5
Elective Course 3	5	2	TP / PR / PW / WE60 or according to original degree programme	2,5
		48		60

In consultation with the Programme Coordinator the courses mentioned above can be replaced by equivalent courses. Deviations from this study plan as well as the specific offer for the Elective Courses will be recorded in the students' individual Learning Agreements.

Abbreviations:

OE	Oral Examination
PR	Presentation
PW	Project Work
TP	Term Paper
WE60 / 90 / 120	Written Examination 60 / 90 / 120 Minutes